



MINUTES OF MEETING

COMMITTEE: Oneida County Fair Planning Team

PLACE: UW-Extension Conference Room, Lower Level, Airport Terminal
3375 Airport Road, Rhinelander, WI 54501

DATE: June 2, 2015

TIME: 5:30 pm

Committee Members Present: Jim Intrepidi, Nancy Gehrig, Theresa Seabloom, Eric Britton, LeRoy Eades, Jim Perlberg, Kathy Silbernagel, Jean Platek, Aprelle and Tom Rawski

Excused: Tom Peterson

Absent:

Others Present: Lynn Feldman, Evie and Anthony Virgilio, Brian Gehrig, Tom Swearingen

MINUTES:

1. **Call to Order and President's Announcements:** The meeting was called to order at 5:30 pm by Jim Intrepidi, President. The meeting was properly noticed and the facility is handicap accessible
2. **Approve Agenda for Today's Meeting:** The agenda was approved by Eades, seconded by Perlberg. Motion carried.
3. **Approve Minutes of May 5, 2015:** A motion was made by Perlberg, seconded by Nancy Gehrig, to approve the minutes of May 5. Motion carried.
4. **Administrative Report:**
 - **Financial Report** – Aprelle Rawski reported a balance of \$2,141.76 presently in our account. Perlberg made a motion to approve this amount, seconded by Platek. Motion carried.
 - **Approve Contracts** – Nancy Gehrig reported current contract amounts - \$450 remaining for Casady's Critters, \$2,100 for UB the Band, \$1,500 for Mark Skinner Spotlight Studio sound system, and \$1,000 for start-up cash to be used during the Fair. A motion was made by Platek to accept these contracts and have the checks made, seconded by Silbernagel. Motion carried.
 - **Approve Expenses** – Nancy Gehrig reported an expense of \$150 to Press Express to change the dates on the large Fair banners. She also reported that Bayou Billie had to back out as vendor due to a family situation and needs to be refunded their \$415. Silbernagel made a motion to accept the \$150 charge and to refund the \$415, seconded by Tom Rawski. Motion carried.
5. **Confirm New Member:** Evie Virgilio's application for Committee membership and background check has been received. Platek made a motion, seconded by Eades, to approve her membership. Motion carried. It will now go to the County Board to be accepted.
6. **Sponsorship Update:** Gehrig reported on the many monetary Sponsorships that have been given or promised so far to the Fair in the amount of approximately \$6,000. More in-kind sponsors are coming on-board also in the form of wristband sales, media airtime and advertising, website, use of equipment, posters, golf carts and bus/vehicles, etc. She commended the community for being so receptive and supportive.
7. **Vendor Applications** – Gehrig and Eades discussed and reported on current Vendor applications. We have 8 food vendors now, with room for 13. We have 12 merchandise vendors now with room for more. The committee regrets that Bayou Billie vendor will not be there this year and urged us all to be on the lookout for a good vendor to invite to our Fair to take their place.
8. **Brat Sale on June 4:** Eades, Perlberg and Tom Rawski will be in charge of cooking. We will serve brats, hot dogs, chips and soda. Gehrig will do a 50/50 raffle and have a tip jar ready. Members spoke up to help serve

and do deliveries if needed. Ads were sent out to the media and Gehrig arranged for digital signs in town to display the sale.

9. **Carnival Discussion:** Spectrum Carnival has been calling Gehrig regarding a decision to hire them in the future. Upon recommendation from the County Attorney not to hire them, and further discussion by the Committee, we have agreed not to use them. Gehrig will inform them of that decision. However, we feel it necessary to continue to check out other carnivals before renewing with K&M. Britton has agreed to head up a committee to do this and make recommendations for discussion. We also discussed the date for the 2016 Fair. It was agreed we should keep our weekend date of August 4, 5, 6 and 7, 2016.
10. **Entertainment Report:** Seabloom handed out the Entertainment Poster along with an itemized report describing the bands, including the cost of each. The total cost of the performers for the 4 days comes to \$7,375.00. Add \$1,500 for the Sound System and \$2,100 for UB the Band for Family Land, it totals \$10,975.00. The 12 rooms needed to accommodate some of the band members will be sought as in-kind donations.
11. **Strategic Planning:** Feldman met with Aprelle Rawski to discuss work on Sponsorship and Grants, and will include Silbernagel in the future. They will move on this effort after the Fair ends this year. Feldman stressed the importance of keeping the Strategic Plan alive.
12. **Area/Team Leader Needs:**
 - a. Perlberg is waiting for the Raffle tickets to be made and will then go out to sell.
 - b. Silbernagel asked for the Gehrig tent to again use for Green Acres and Gerry Shidell will need a tent for the Hodag. Gehrig is still trying to get another tent donated.
 - c. Feldman reported MHLT School has been added for exhibits but she has no one to manage exhibits yet. She has an idea to put up 2 pop-up tents for adults and youths to sell their products from if they choose to (not their exhibits).
 - d. Britton reported the Dance Team parents will do Security at the Fair. They will also do the Dunk Tank on Friday. The Softball Team will do the Dunk Tank on Saturday and no one is yet assigned for Sunday. Britton suggested we use the Dunk Tank in the July 4th parade if he can get it along with a truck and trailer to haul it.
 - e. Gehrig needs someone to help get coupons from Dairy Queen, etc. to use as prizes in Family Land.
13. **Activity Ideas for 2015 Fair:** Different ideas have been mentioned during recent meetings but do not get off the ground due to lack of volunteers to organize and implement them. It was suggested we put an idea, like the watermelon contest, on our Facebook page and ask the public if someone out there would like to step forward to do this.
14. **Correspondence:** (Specifically addressed to Committee). None.
15. **Public Comment** (3-minute limit): None.
16. **Items of Discussion to be Included on Next Agenda:** Vendor Applications; Sponsorship; Area Needs and Update; July 4th Parade; and other items to be provided at the next meeting.
17. **Date of Future Meeting:** The next fair meeting will be at 5:30 pm on Tuesday, June 16, 2015 at the UW-Extension conference room in the airport lower level.
18. **Adjournment:** A motion was made by Perlberg, seconded by Eades, to adjourn the meeting. Motion carried. The meeting was adjourned at 7:00 pm.

Respectfully submitted by,
Theresa Seabloom, Secretary

Signed by President _____
Or Vice President _____